



# The Declaration of Startup Friendly Kansai

## 関西ベンチャーフレンドリー宣言

Under the Kansai Startup Backing Initiative, we aim to make the Kansai region a highly innovative area full of creativity and fully open to the world.

To this end, now that a startup ecosystem is emerging in the Kansai region, we hereby announce that all supporting companies are quite positive in: inheriting a dynamic corporate culture typified by a unique way of thinking as well as a “Just try it” culture, both of which we have long fostered; and staying close beside next-generation entrepreneurs striving hard to launch new businesses, thereby providing them with necessary support.

August 6, 2018



### **[Our Overview] (Dear startups)**

Given that the Kansai region has historically produced many entrepreneurs, we believe that the region has the potential ability to produce and raise entrepreneurs in modern society. In recent years especially, business enterprises, local governments, universities, etc. have taken a growing interest in nurturing startup companies, thereby intensifying support activities for startup companies. However, these efforts have only led to the region being dotted with startup companies that are not integrated into a single combined system of startup companies and start-up corporations. Among others, increased efforts for open innovation would be required from large companies and startup companies.

To enable the Kansai region to achieve further growth, it is vital to break the status quo to revitalize Kansai's startup ecosystem. This has prompted us to announce the Kansai Startup Backing Initiative, aimed at deepening cooperation between existing companies and new startups. Asked about big hurdles faced in opening up a business, many startup companies cited their being turned away at the door due to lack of past trade performance when they approached existing companies, as well as business-building and development of marketing networks, technical support, management of funds, etc. To solve these problems, we have called upon business enterprises and other organizations willing to provide consultation on these matters. Their category of business covers a broad range, including financing, trading houses, manufacturing, IT firms, and infrastructure-building. You are encouraged to actively use the opportunities offered under the bolstered system.

### **[Supporting Companies as of April 12, 2021](in alphabetical order) (68companies in total)**

Advanced Telecommunications Research Institute International (ATR)/Aioi Nissay Dowa Insurance Co., Ltd./ AIR WATER INC. / Anderson Mori & Tomotsune./ART CORPORATION/Asahi Broadcasting Group Holdings Corporation/ BANDO CHEMICAL INDUSTRIES,LTD. / DAIKIN INDUSTRIES, LTD./Daiko Advertising Inc./DAIWA HOUSE INDUSTRY CO.,LTD/ Fukunishi Dental & Oral Surgery Clinic /Global Cyber Group Co ., Ltd/HAKUHODO Inc./Hankyu Hanshin Properties Corp./Healthy City Design Institute Co.,Ltd. /Hirakawa Shoji Co., Ltd./ITOCU Corporation./ITOCU Techno-Solutions Corporation/Iwatani Corporation/Japan Airlines Co., Ltd./Japan Bank for International Cooperation/Japan External Trade Organization/Japan Finance Corporation/Japan Israel Chamber of Commerce Kansai (JICC Kansai) / JR West INNOVATIONS Co.,LTD/Kansai University./ KAWAMURA & FUJIOKA LAW OFFICE /Kawasaki Heavy Industries, Ltd. /Kintetsu Group Holdings Co.,Ltd. /KOKUYO Co.,Ltd./ KUBOTA Coporation / LIKE Co., Ltd./MARUICHI STEEL TUBE LTD./ Mercuria Investment Co., Ltd./Mitsubishi Corporation / MITSUBISHI ELECTRIC Corporation / Mizuho Bank, Ltd./MUFG Bank, Ltd./Nakanishi Metal/Nakatsukasa Certified Public Accountants Office /Nankai Electric Railway Co., Ltd./NANTO BANK,LTD/National Center for Industrial Property Information and Training/Nippon Export and Investment Insurance/Nippon Life Insurance Company/NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION/NTT DATA Corporation/ORIX Corporation/OSAKA GAS CO.,LTD/Osaka Prefecture University/Peach Corporation Co.,Ltd. /Proassist, Ltd./Resona Bank, Limited/Sanoyas Holding Corporation/ SHIMIZU CORPORATION /SOPPRA CORPORATION/Sumitomo Corporation/Sumitomo Electric Industries,Ltd./SUMITOMO LIFE INSURANCE COMPANY/Sumitomo Mitsui Banking Corporation / The Asahi Shimbun Company / The Bank of Kyoto, Ltd/The Consortium of Universities in Osaka /The Kansai Electric Power Company, Incorporated/The OSAKA UNIVERSITY Research Association of Industry and Science/The Senshu Ikeda Bank, Ltd./TIS Inc. / USJ LCC

### **[Method for utilization and explanatory notes]**

- If you wish to receive advice from a supporting company, you are requested to contact us with the content described. It should be noted that depending on the content, your requirements may not be met.
- If you have scheduled an interview, you may be requested to be accompanied by an interpreter(Japanese).
- Please note that the list of supporting companies is as of April 12, 2021.

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